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**OMNI HOTEL AT INDEPENDENCE PARK TO AUCTION \$50,000 WEDDING TO BENEFIT ALEX'S LEMONADE STAND FOUNDATION AND THE FIGHT AGAINST CHILDHOOD CANCER**

**PHILADELPHIA, PA** – The Omni Hotel at Independence Park is donating a big girl's dream to make a little girl's dream come true.

The hotel, together with a group of select vendors across the city, is auctioning a complete wedding package worth more than \$50,000 to benefit Alex's Lemonade Stand Foundation in its battle to cure childhood cancer. The auction – entitled [aweddingforalex.com](http://aweddingforalex.com) - will begin June 9, 2012 8p.m. on eBay. The minimum opening bid will be \$10,000. Final bids coincide on week later on June 15, 2012 at 8p.m. A preview of this spectacular package is at [www.aweddingforalex.com](http://www.aweddingforalex.com) as of June 2, 2012.

The package includes an exquisite ceremony and reception for up to 140 people and an all-inclusive resort honeymoon in Mexico, photography, flowers, hair and make-up for the bride and her party, a wedding cake, wedding bands a penthouse suite – the works. Put simply, it is the best of Philadelphia coming together to benefit a truly magnificent cause.

Alex's Lemonade Stand Foundation is named for Alexandra Scott, a little girl with cancer who, at the age of four, set up a lemonade stand in her front yard as a way of helping raise money to cure childhood cancer.

Alex passed away in 2004, when she was only eight years old – but not before raising more than a million dollars for her cause. The Foundation that bears her name continues. It has raised millions of dollars and funded more pediatric cancer research projects nationwide.

The Omni Hotel at Independence Park is located at 4<sup>th</sup> and Chestnut streets in the city's historic Old City section. The wedding ceremony and reception will be held at the hotel's acclaimed Azalea restaurant and includes everything from filet mignon to a premium open bar. The hotel recently underwent a spectacular, \$4 million renovation. The couple will spend their wedding night in the Omni's penthouse suite with its magnificent living room, luxurious marble baths and commanding view of the city.

The lucky couple will begin with a rehearsal dinner at the lovely Union Trust Steak House with 30 of their family and friends. They will then host their wedding August 17, 2013 at the Omni Hotel at Independence Park. Carl Ann Floral Design has donated 20 centerpieces for the reception.

Hair and make-up services are being provided by Marc Voci Salon and Color Bar, Delaware County's premiere salon for chic and progressive hair. Hair and make-up services will be completed in the Omni's penthouse suite.

Barsky Diamonds, on Philadelphia's famous Jewelers Row, is donating the wedding bands. And the bride can custom design her cake with the help of the experts at the Classic Cake Company. Sparks Photography, who has photographed some of the city's most notable society weddings and events, will be taking pictures. DJ Services will be provided by Synergetic Sounds & Lighting.

When it's all over, the couple will fly round trip and enjoy their honeymoon at the all-inclusive Dreams Tulum resort on Mexico's stunning Riviera Maya. Omni Hotel and Resort Cancun Mexico. The resort is home to world-class restaurants, splendid white sand beaches and an atmosphere of relaxed perfection. Staff will even deliver dinner and drinks to their private balcony – anytime of the day or night.

Complete information on every part of the wedding package can be found at the auction's official web site - [aweddingforalex.com](http://aweddingforalex.com).

*The Omni Hotel at Independence Park, 401 Chestnut Street, is a four-diamond European-style luxury hotel that offers elegance and style at its best - all within walking distance of the Liberty Bell, U.S. Mint, Independence Hall and the Benjamin Franklin House. Situated just 10 minutes from the Philadelphia International Airport, the Omni Hotel at Independence Park offers the ideal Philadelphia hotel location.*

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**About Alex's Lemonade Stand Foundation**

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of supporters across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than \$50 million toward fulfilling Alex's dream of finding a cure, funding over 200 pediatric cancer research projects nationally. For more information on Alex's Lemonade Stand Foundation, visit [www.AlexsLemonade.org](http://www.AlexsLemonade.org).